HOW YOUR DOLLARS IMPACTED GRASSROOTS ORGANIZING THIS YEAR
2021 was a year of consequence in transportation - a massive new infrastructure bill, greater awareness of racial inequities affecting mobility, and a pandemic that up-ended our daily lives. America Walks engaged all of these issues because of one simple truth; the work to create places where people can move with safety and dignity intersects with critical issues of health, equity, climate, economic vitality, and access to opportunity. With your support, we have been striving to meet this moment and build our capacity for the decisions ahead. Here were our areas of focus in 2021.

We took a stronger stance on advocacy, helping generate 25,000 comments to urge a rewrite of the federal manual that governs the safety of local streets. We weighed into the infrastructure bill, urging more dollars for active transportation to be directed towards the communities that need it the most. And we supported local efforts to decriminalize jaywalking as a way to prevent harmful pretextual stops.

We amped up our training of local advocates. Through our partnerships with the CDC, AARP, and state governments, we launched new state Walking Colleges to complement our National Walking College.
We expanded the reach of our communications, with a website redesign and a more engaging presence on social media. We doubled the number of Community Change Grants to local organizations working to catalyze change. And we’re updating our strategic plan and expanding our team so that we can provide even greater support for local advocacy.

Our goal is straightforward – to build the movement and demonstrate broad-based public demand for healthy, accessible and equitable places. We have decades of poor community design to undo, and that will take leadership in communities across the country.

We exist as an organization because that leadership and that movement is already present across the country. We are deeply thankful for your ongoing support, and the work you do in your communities. We will do all that we can in the coming year to reward and amplify those commitments of time and money.
# Impact by the Numbers

How your voices, dollars, and impact helped advance walkability and mobility for all.

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>25,000+</td>
<td>Comments generated to rewrite the federal manual governing local streets</td>
</tr>
<tr>
<td>9,743</td>
<td>Number of registrants for educational webinars</td>
</tr>
<tr>
<td>273</td>
<td>Local advocacy organizations promoted on our website</td>
</tr>
<tr>
<td>165</td>
<td>Local advocates trained in policy and organizing in our Walking Colleges</td>
</tr>
<tr>
<td>11</td>
<td>Number of webinars hosted</td>
</tr>
<tr>
<td>3</td>
<td>Number of states or cities that decriminalized jaywalking</td>
</tr>
<tr>
<td>45</td>
<td>States with Walking College Alums</td>
</tr>
<tr>
<td>30</td>
<td>Community Change Grants to local advocates</td>
</tr>
<tr>
<td>7</td>
<td>2022 State Walking Colleges</td>
</tr>
<tr>
<td>3</td>
<td>2021 State Walking Colleges</td>
</tr>
</tbody>
</table>
COMMUNITY CHANGE GRANTS

We expanded our reach to more than double the grants given from previous years.

Community Change Grants extended across 17 states with Michigan, Missouri, Ohio, Indiana, Pennslyvania, Florida, and Massachusetts receiving multiple grants throughout the state.

Further Highlights:
Dededo Village, Guam – funded a project focused on 5 public parks collaborating with local artists and residents to create vibrant footpaths.
Flint, Michigan – funded Foodie Commons, which will be a walkable destination for community members that provides a place for food, entertainment and entrepreneurship in the heart of Flint.
Lowell, Massachusetts – funded a trail project called the "Centralville Riverwalk," about a mile long into a beloved community asset.

131% TOTAL INCREASE IN COMMUNITY CHANGE GRANTS GIVEN FROM 2020 TO 2021

30 COMMUNITY CHANGE GRANTS GIVEN
45,000 TOTAL AMOUNT FUNDED
WHERE WE’RE GOING

In 2021, we began the process of updating our strategic plan. We invited our partners, national thought leaders, and local advocates to share their best ideas with our board and staff. The strategic plan will be completed in 2022. Here are our five key areas of focus:

1. PRIORITIZE ADVANCING RACIAL JUSTICE THROUGH ALL STRATEGIES

2. SCALE GRASSROOTS ENGAGEMENT

3. EXPAND PROACTIVE POLICY ADVOCACY

4. REACH MORE PEOPLE WITH OUR MESSAGE

5. DIVERSIFY AND GROW AMERICA WALKS FUNDING
### Finances

**Revenue Total**

- Government Grants: $590,582
- Contributions & Grants: $363,666
- Other Revenue: $30,243

### Expenses Total

- Program Services: $724,733
- Management & General: $84,240
- Fundraising: $70,841

![Revenue and Expense Breakdown](image)
Board & Staff 2021

Kevin Mills, J.D. Board President
Wendy Landman Vice-President
Veronica Davis Vice President
Greg Miao Treasurer
Paulina Baeza Clerk
David Dixon
José de Jesús Leal, PLA, ASLA
Arlis Reynolds
Claire Stanley
Louise Lockett Gordon
Ashton Simpson
Lawrence Frank, Ph.D.
Adetokunbo 'Toks' Omishakin
Kathleen Smith
David Sabgir

Mike McGinn Executive Director
Ian Thomas, Ph.D. State and Local Program Director
Emilie Bahr Walking College Manager
Nicole Smith Operations and Program Manager
Bri Carroll Fund Development Manager
Kate Kraft Senior Advisor
CONTACTS US

America Walks
PO Box 371
Annandale, VA 22003

info@americawalks.org

www.americawalks.org

STAY IN TOUCH