Making America a great place for walking by working collaboratively to share knowledge, advance policies and implement effective campaigns to promote safe, convenient and accessible walking conditions for all.
2012 was the year that America Walks catapulted into the national spotlight as the leader of the national walking movement. Our organization:

- Maintained a strong presence in Washington D.C. during the Congressional session.
- Co-sponsored a national meeting that propelled the walking movement.
- Increased support of local pro-walking groups through in-person workshops and on-line seminars.

America Walks is working with national, state, and local partners by empowering walking advocates to transform their communities into walkable places. Our technical and campaign resources, the launch of our interactive walksteps.org website, community workshops and email alerts support local action forming the core of our outreach and advocacy. Every day, we engage new partners to advance initiatives at the federal level.

In December, America Walks and many new national partners launched the Every Body Walk Collaborative. One hundred-forty representatives from diverse and prominent organizations gathered in Washington D.C. to energize a broad movement to promote walking and walkability in the United States. In response, Kaiser Permanente funded America Walks to serve as the “backbone organization” of this quickly-expanding collaborative, positioning us to lead the growing national walking movement.

America Walks embraces walking as more than an accessible and affordable means of travel. Walking promotes health, creates community, and builds business. As well, it should be seen as “the norm” for all Americans. Our work in 2012 moved us further towards that objective. Join us in continuing to make America a great place to walk.

**AW: Giant Steps In 2012**

**WHAT WE ACCOMPLISHED**

- **Every Body Walk Collaborative**
  Co-sponsored an event creating the Every Body Walk Collaborative.

- **Walking In America: Working With Communities To Promote Walking**
  An ongoing series of webinars, phone discussion groups, and community workshops promoting strategic leadership and action.

- **Walksteps.org/Steps to a Walkable Community**
  Launched an online first-stop resource to help citizens, planners, engineers, and all activists share tactics and develop strategies in walking advocacy. Developed in partnership with Sam Schwartz Engineering.

- **Vision for a Walkable America**
  Our vision statement and set of principles is now endorsed by more than 500 organizations and businesses.

- **Congressional Advocacy**
  Worked with partner organizations and Congressional champions to preserve a federal commitment to walking, bicycling, and Safe Routes to School in the 2012 federal transportation bill.

- **Safe Routes to Schools Webinar**
  Over 5,000 participants attended 15 webinars in conjunction with the National Partnership for Safe Routes to School.

“The level of expertise and strategic wisdom that America Walks brought to the Walking Action Workshop was a game changer for Long Beach.”
— Georgia Case, Walk Long Beach

“America Walks coordinates many small voices into one strong voice for walking.”
— Kit Keller, Association of Pedestrian and Bicycle Professionals
Growth 2010–2012

2012 Financial Overview

INCOME* $137,251

- Consulting Income 31%
- Corporate Sponsorships 9%
- Miscellaneous Income 3%
- Foundation Grants/Sponsorships 16%
- Government Agency Contributions 25%
- National Partner Contributions 3%
- Local Group Contributions 7%
- Individual Contributions 7%

EXPENSES* $152,516

- Programming 68%
- Outreach 17%
- Administration 6%
- Fundraising 6%
- Lobbying 3%

America Walks uses cash-basis accounting

In-kind support for community-based workshops and webinars
- National Center for Safe Routes to School and Toole Design—funded Safe Routes to School webinar series
- Active Transportation Alliance—funded continuing education program support
- California Walks—funded education materials
- Active Living Research—funded in-kind support
- National Coalition for Safer Roads—funded membership support
- AARP—funded Safe Routes to School webinar series
- Anderson Design—funded community project support
- Centers for Disease Control with American Public Health Association—provided financial support
- Alysia Israel—funded community project support
- Kaiser Permanente Every Body Walk!—funded membership support
- Sam Schwartz Engineering—funded membership support
- Active Transportation Alliance—funded in-kind support
- Alliance for Biking & Walking—funded membership support
- American Public Health Association—funded in-kind support
- AICP—funded membership support
- California Walks—funded membership support
- American Public Health Association—funded membership support
- Alliance for Biking & Walking—funded membership support
- Accessible Design for the Blind—funded membership support
- Transportation Alternatives—funded in-kind support
- Active Living Research—funded in-kind support
- Active Transportation Alliance—funded in-kind support
- Alliance for Biking & Walking—funded membership support
- Active Transportation Alliance—funded membership support
- National Coalition for Safer Roads—funded membership support
- AARP—funded membership support
- Alliance for Biking & Walking—funded membership support
- Active Transportation Alliance—funded in-kind support
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- Alliance for Biking & Walking—funded membership support
- America Walks Thanks

Our Supporters

OUR SUPPORTERS MAKE OUR WORK POSSIBLE

BENEFACTORS $10,000+
- Anonymous (1)

VISIONARY $5,000–$9,999
- MG, Inc.

POWER WALKER $2,500–$4,999
- National Coalition for Safer Roads

STRIDER $1,000–$2,499
- Blinker Consulting • Fehr & Peers • Molly O’Reilly and Steve Lockwood • Rails-to-Trails Conservancy • WalkSanDiego

PACESETTER $500–$999
- Alliance for Biking & Walking • Eco-Counter • Tim Gilbert • Kathy Smith • Michele Stanten • Penny Stern

STEPPERS $100–$499
- Accessible Design for the Blind • Active Transportation Alliance • Mindy Craig • Christopher Douaves • California Walks • Esrey & Rambberger • Feet First • Christine Fry • Gil Concepts, LLC • Dorthea Hass • Carter Headrick • Ann Hershfang • Steven Hooker • Richard Jackson • Wendy Landman • Los Angeles Walks • Eileen McCarthy • Jeffrey Miller • Missouri Bicycle & Pedestrian Federation • Kelly Murphy • Randy Neufeld • PedNet Coalition • Plastic Safety Systems, Inc. • Deborah Shaar • Tom Schneider • Michele Seges • Spot Devices • Keith Skinner • Synergy, LLC • TWA Architects • Ian and Ellen Thomas • Lois Thibault • Druusia van Hengel • W-Trans • Walk Boston • Walk Sacramento • Adam Zucker

WALKER $10–$99
- Barbara Altenson • Dan Allison • Paul Belden • Barb Bentivolio • Bev Brody • Debbie Blugher • Steven Cadlehead • Katharine Cahill • William Carpenter • CHEPEDS • Danvers B-Peds, Inc. • Susan De Vos • Susan Demody • David Domingue • FreeWalkers • Herbie & Ellie Glassman • Alyssa Israel • Stuart Kent • William Kownicki • Kathy Kratz • Alexander Landry • David Levinger • Steven Mazur • Anne McLaughlin • Jane Moore • Muscle Power: Citizens for a Bikeable and Walkable Carson City • Sue Newberry • Ottawa Seniors Transportation Committee, Walking Subcommittee • Jason Patton • Leshien Rahmann • Richard Moos • Jason Serafin-Agar • Linda & Bernard Solomon • Gary Toth • Ginger Torres • Peter Tucker • Vermont Bicycle & Pedestrian Coalition • Stefano Viggiano • Wallace Consulting & Training, Inc. • Scott Walker • John Wetmore • Sarah Wilson

PROGRAM SUPPORT
- Centers for Disease Control with American Public Health Association—provided financial support for community-based workshops and webinars • National Center for Safe Routes to School and Toole Design—funded Safe Routes to School webinar series

IN-KIND SUPPORT
- AARP • America Bikes • Active Living Research • Association of Pedestrian and Bicycle Professionals • Kaiser Permanente Every Body Walk! • Fehr & Peers • Media Drink • S & G Endeavors • Sam Schwartz Engineering • Syverson Thomas & Coon

America Walks Thanks

Partner organizations—for joining us in promoting walkability
- Local/State Affiliates—for making their communities fine places to walk
- Foundations—for working at the intersection of health, our built environment and active lives
- Individual Walking Advocates—for continuing to make walking a transportation alternative and part of healthy lifestyles
AMERICA WALKS STAFF
Scott Bricker, Executive Director
Yolanda Savage-Narva, Campaign Director
Susan Feldman, Communications/Operations Manager
Katherine “Kate” Kraft PhD, National Coalition Director
Roberta Lampert, Graphic Design

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Gary Toth (Project for Public Spaces)

NATIONAL STEERING COMMITTEE ORGANIZATIONS:
AARP
Active Transportation Alliance
Alliance for Biking & Walking
America Bikes
American Heart Association
Association of Pedestrian and Bicycle Professionals
American Public Health Association
BluePoint Planning
Idaho Bicycle and Pedestrian Coalition
Initiative for Bicycle and Pedestrian Innovation, Portland State University
MIG, Inc.
National Center on Senior Transportation
National Complete Streets Coalition
PedNet Coalition
Project for Public Spaces
Rails-to-Trails Conservancy
Safe Routes to School National Partnership
Synergy, LLC
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