Making America a great place for walking by working collaboratively to share knowledge, advance policies and implement effective campaigns to promote safe, convenient and accessible walking conditions for all.
Looking back on 2011, I followed in the footsteps of many great thinkers and doers—I went for a walk. Blood flowing, brain firing, and heart pumping, I lived the research finding that walking is fundamental to personal health, well-being, and healthy aging. Yes, walking is not just an accessible and affordable means of travel, but a healthy activity that brings joy, creates community, and builds business. America Walks aims to support everyone to employ walking in their own way, to achieve their own goals.

In the past 18 months, America Walks amassed over 300 organizational supporters, a coalition working to develop a unified national walking movement. In 2011, we focused on establishing our federal campaign, crafted the nation’s only Federal Walking Policy Platform, and secured resources to hire our first national Campaign Director in Washington, DC.

As the year continued, we turned our focus toward state and local programs. In November, we convened fifty diverse organizations and individuals to provide input on the direction of this local work. We found strong support for America Walks to be the nucleus of a walking action network and, as the year ended, we began creating a “state and local walking action plan” document to serve as a first-stop resource for those seeking to improve walking in their communities.

Thank you for your strong support and initiative toward helping America Walks stride forward in 2011. I look forward to taking even greater steps in 2012 as we all work to make America a great place to walk.

WHAT WE ACCOMPLISHED

- Monthly Safe Routes to School Coaching Action Network Webinars
  produced in conjunction with the National Center for Safe Routes to School, with 3,062 attendees over 11 webinars
- National Walking Survey
  over 7,000 respondents with results available on our website
- America Walks Forum
  an ongoing, online discussion among 125+ walking advocates and active transportation professionals
- Walking Leaders Conference Calls
  America Walks initiated and hosted on-going series
- Federal Walking Policy Platform
  produced first-ever national walking policy guide to advocacy and action, created from a gathering of policy experts
- State & Local Walking Action Plan Meeting
  convened a broad spectrum of stakeholders for input on action plan to be rolled out in 2012
- National Campaign Director
  hired Washington, DC-based staff to implement our platform and work to protect funding for walking and bicycling, as well as for new walking safety measures

"At the America Walks gathering in Washington, DC, for the first time ever I felt part of a greater community focusing on walkability…and it was really inspiring!"
— Lisa Quinn, Feet First Executive Director, Seattle

"With less than one year working in Safe Routes to School, and having just completed my National SRTS training in December, I learn so much from these webinars. Thank you for getting such high-quality speakers."
— Attendee comment, 2011 Safe Routes to School (SRTS) Webinar
## America Walks Thanks

Partner organizations—for joining us in promoting walkability  
Local/State Affiliates—for making their communities fine places to walk  
Foundations—for working at the intersection of health, our built environment and active lives  
Individual Walking Advocates—for continuing to make walking a transportation alternative and part of healthy lifestyles

## 2011 Financial Overview

### INCOME $136,515.26
- Individual Contributions 13%
- Consulting 21%
- National Partner Contributions 7%
- Corporate Sponsorships 17%
- Foundation Grants/Sponsorships 38%

### EXPENSES $115,572.30
- Fundraising 5%
- Outreach 20%
- Administration 5%
- Lobbying 5%
- Program 65%

### NET INCOME $20,942.96
- 2010 Income $105,015.14
- 2011 Income $136,515.26
- Growth in Income $31,500.12 (30.3%)

## Our Supporters

**OUR SUPPORTERS MAKE OUR WORK POSSIBLE**

**BENEFACTORS $10,000+**
- American Public Health Association  
- Centers for Disease Control-NCEH  
- The Family of Mrs. Neill L. Miller  
- Kaiser Permanente

**VISIONARY $5,000–$9,999**
- Anonymous  
- MIG, Inc.

**POWER WALKER $2,500–$4,999**
- American Traffic Solutions, Inc.  
- Rails to Trails Conservancy  
- San Diego State University Research Foundation/Active Living Research  
- Ian & Ellen Thomas

**STRIDER $1,000–$2,499**
- Alta Planning + Design, Inc.  
- Fehr & Peers  
- Molly O’Reilly & Steve Lockwood  
- Russell Fellows Properties, LLC  
- WALKSanDiego

**PACESETTER $500–$999**
- Active Transportation Alliance  
- Alliance for Biking & Walking  
- Bricker Consulting  
- Sy & Lucy Bricker  
- Feet First  
- Christone Fry  
- Tim Gilbert  
- Jefferson Miller  
- Kevin Mills  
- PedNet Coalition  
- Richard Jackson  
- Marc Jensen  
- Wendy Landman  
- Los Angeles Walks  
- Douglas McCants  
- Eileen McCarthy  
- James Sallis  
- Deborah Schaal  
- Tom Schneider  
- Kathy Smith  
- Ellen Vanderslice  
- WalkBoston  
- W-Trans

**STEPS$100–$499**
- Accessible Design for the Blind  
- Alliance for Health Promotion  
- BikeWalkKC  
- Dennis Cannon  
- Christopher Douwees  
- Eisen L Letunic  
- Sally Flocks  
- Susan Geil  
- Dorothea Hass  
- Carter Headrick  
- Ann Hershfang  
- Richard Jackson  
- Marc Jensen  
- Wendy Landman  
- Los Angeles Walks  
- Douglas McCants  
- Eileen McCarthy  
- James Sallis  
- Deborah Schaal  
- Tom Schneider  
- TVA Architects  
- Lois Thibault  
- Beverly Ward  
- Adam Zucker

**WALKER $10–$99**
- Barbara Albersen  
- Dan Allison  
- Michele Barnett  
- Robin Brandt  
- Sherese Brewington-Carr  
- Steven Cadenhead  
- Carjacked.org  
- CHEPES  
- Lori Cohen  
- Michael Cyneci  
- Gladwyn d’Souza  
- Susan De Vos  
- David Dominey  
- Michael Graham  
- Andy Hamilton  
- Steven Hooker  
- Idaho Pedestrian and Bicycle Alliance  
- Arif Khan  
- Paul Kiczk  
- Kate Kraft  
- Alexander Landry  
- David Levinger  
- Lindbergh LaVista Corridor Coalition Inc.  
- Elise Lubell  
- Stephen Mazur  
- Robert McHugh  
- Anne McLaughlin  
- Muscle Powered: Citizens for a Bikable and Walkable Carson City  
- Olympia Safe Streets  
- Jason Patton  
- PEDS  
- Richard Remont  
- Steven Rogers  
- Peggy Ruscitti  
- Lindsay Smart  
- Eric Snyder  
- Peter Tuckel  
- Vermont Bicycle & Pedestrian Coalition  
- Scott Walker  
- WalkSacramento  
- Wallace Consulting & Training, Inc.  
- John Z. Wetmore  
- Willamette Pedestrian Coalition

**AMERICA WALKS RECEIVED SIGNIFICANT IN-KIND CONTRIBUTIONS**
- S & G Endeavors  
- Fehr & Peers  
- AARP  
- America Bikes  
- American Public Health Association  
- Centers for Disease Control  
- Swanson Thomas & Coon
AMERICA WALKS STAFF
Scott Bricker, Executive Director
Yolanda Saage-Narva, Campaign Director
Susan Feldman, Administrator
Michelle Gulley, SRTS Webinar Coordinator/Moderator
Apurva Pawashe, Policy Intern
Sara Wright, Campaign Intern
Roberta Lampert, Graphics

AMERICA WALKS BOARD OF DIRECTORS
Carter Headrick, President (American Heart Association)
Molly O’Reilly, Vice President (Walking Advocate)
Ian Thomas, PhD, Treasurer (PedNet Coalition)
Christine Fry, MPP, Secretary (Public Health Law & Policy)
Tim Gilbert, ASLA, CASp, ICC (MIG, Inc.)
Jeffrey Miller (Alliance for Biking & Walking)
Kevin Mills, JD (Rails to Trails Conservancy)
Kathy Smith, MA (Partners for Health)

THESE ORGANIZATIONS SERVE ON THE AMERICA WALKS NATIONAL STEERING COMMITTEE:
AARP
Active Transportation Alliance
Alliance for Biking & Walking
America Bikes
American Heart Association
Association of Pedestrian and Bicycle Professionals
American Public Health Association
Blue Point Planning
Idaho Bicycle and Pedestrian Coalition
Initiative for Bicycle and Pedestrian Innovation, Portland State University
MIG, Inc.
National Center on Senior Transportation
National Complete Streets Coalition
PedNet Coalition
Project for Public Spaces
Rails To Trails Conservancy
Safe Routes to School National Partnership
Synergy, LLC
Walkable and Livable Communities Institute